Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **14MS2001** | **Duration :** | **3hrs** |
| **Sub. Name :** | **MANAGEMENT FOR ENGINEERS** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Briefly explain about process control systems, with a relevant example. | CO3 | 5 |
| b. | Discuss the utility of social media in recruitment and selection. | CO3 | 5 |
| c. | With reference to the PODSCRB framework, elaborate on the functions of management, with suitable examples. | CO1 | 10 |
| (OR) | | | | |
| 2. | a. | Differentiate between chain of command and span of control, with diagrammatic representation. | CO1 | 5 |
| b. | Write a short note on the various types of selection interviews. | CO3 | 5 |
| c. | Compare and contrast Taylor’s theory of scientific management and Henry Fayol’s principles of management. | CO1 | 10 |
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| 3. | a. | Briefly describe any two approaches to management. | CO1 | 5 |
| b. | Write a short note on contingency planning. | CO1 | 5 |
| c. | Explain any three methods of performance appraisal with suitable diagrams and list the merits and demerits of each method. | CO3 | 10 |
| (OR) | | | | |
| 4. | a. | ‘Organizations operate independent of their external environment’ – Do you agree with this statement? Validate your opinion, with relevant examples. | CO1 | 5 |
| b. | Differentiate between beuracratic control and clan control, with relevant examples. | CO3 | 5 |
| c. | Elaborate on the various critical point standards in use among organizations. | CO3 | 10 |
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| 5. | a. | Discuss the role of benchmarking in determing organizational performance, with relevant examples. | CO3 | 5 |
| b. | Briefly explain the various tests administered as part of the selection process. | CO3 | 5 |
| c. | With reference to organizational structure, compare and contrast functional structure and SBU structure, with suitable examples. | CO3 | 10 |
| (OR) | | | | |
| 6. | a. | Briefly explain the various types of errors made during the performance appraisal process. | CO3 | 5 |
| b. | Briefly explain SWOT analysis, with a relevant example. | CO1 | 5 |
| c. | Explain the various sources of recruitment, with suitable examples. | CO3 | 10 |
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| 7. | a. | ‘ROI is a good indicator of organizational performance’ – Do you agree with the statement. Justify | CO3 | 5 |
| b. | Write a short note on Management by Objectives (MBO). | CO3 | 5 |
| c. | With regards to business environment, describe the utility of PESTLE analysis | CO1 | 10 |
| (OR) | | | | |
| 8. | a. | Write a short note on TQM. | CO3 | 5 |
| b. | Write a short note on the planning process. | CO1 | 5 |
| c. | Elaborate on the various types of plans, with relevant examples. | CO1 | 10 |
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|  | | **Compulsory**: |  |  |
| 9. |  | Based on the career planning framework, draft a personal career plan that will comprise your plans after completing graduation. | CO2 | 20 |